

# HAYNESVILLE SHALE EXPO



August 2009

Dear Energy Industry Partner:

The Haynesville Shale area Chambers of Commerce, Chesapeake Energy, Devon Energy, EnCana Oil & Gas (USA), Petrohawk Energy, Shell Exploration and Production, XTO Energy and The Times will present the second annual Haynesville Shale EXPO on Friday, November 13, 2009 at the Shreveport Convention Center. With the overwhelming success of the 2008 EXPO, bringing in *over 100 exhibitors and 5,000 citizens* to the daylong event, we are asking for your support of this year's event. Your participation shows your support for the industry and community as a whole and provides you the opportunity to educate the region about your business and make valuable business connections.

On Friday, November 13<sup>th</sup>, the free EXPO will be open to the general public from 9:00 a.m. to 6:00 p.m. and breakout sessions will be offered throughout the day. At 11:30 a.m. a luncheon will be held with keynote speaker Dr. Loren C. Scott. He will be discussing results from the first economic impact study conducted on the Haynesville Shale. Attendance at the luncheon is expected to exceed 800 people. If you plan to exhibit *and* take part in the luncheon, understand that EXPO attendees will be on the exhibit floor during the luncheon. Extra security will be present during this time. On Thursday evening there will be an industry exclusive business mixer for all EXPO participants and sponsors, offering a first view of the show floor and an opportunity for networking amongst your peers.

This is an exciting time for all companies who do business in Haynesville Shale communities. We look forward to your participation and are ready to assist you in any way to ensure your participation is a total success. You can reach me anytime at 318.677.2526 or my assistant FeFe Daniels at 318.677.2505.

Sincerely,



ANDY BUFFINGTON  
Manager, Marketing and Communications  
Greater Shreveport Chamber of Commerce  
400 Edwards Street  
Shreveport, LA 71101  
318.677.2500; 318.677.2526  
andy@shreveportchamber.org

[www.ShaleExpo.com](http://www.ShaleExpo.com)



## **2009 Agenda – Shreveport Convention Center**

### **Exhibitor Move-In: Wednesday, November 11 and Thursday, November 12**

\*\* full schedule will be available closer to event

### **Energy Partners & Exhibitors Reception: Thursday, November 12, 5:30 p.m. – 7:30 p.m.**

\*\*Designated for Elected Officials, Legislators, Exhibitors participating in EXPO

### **EXPO Opens to the Public 9:00 a.m. – 6:00 p.m.**

### **Energy Luncheon: Friday, November 13, 11:30 a.m. – 1:00 p.m.**

\*\*RSVP by Oct. 30

*Keynote Speaker Dr. Loren C. Scott*

Dr. Loren C. Scott is the President of Loren C. Scott & Associates, a 27-year old economic consulting firm whose clients include such large national firms as BellSouth, Capital One Financial, Entergy, ExxonMobil, J.P. Morgan Chase, and a diversity of others. Dr. Scott, an energy specialist on the National Business Economic Issues Council, conducted the first aggregate evaluation of the energy industry's economic impact on the Haynesville Shale region. The study examines and answers the questions: What was the impact of activity in the Haynesville Shale in 2008 on the Louisiana economy? To what extent were jobs, household earnings and business sales impacted? What was the impact on state and local government tax collections? What is the short term outlook for the U.S. economy? What is the outlook for the Haynesville Shale region over the next few years?

### **Breakout Sessions: 9:00 a.m. – 6:00 p.m.**

#### **TO BE ANNOUNCED:**

**The Future/Benefits of Natural Gas**

**Leasing and Royalties: Understanding Your Lease**

**Haynesville Shale Careers and Training**

**-participation from local colleges/higher education institutions**

**Living with a Neighborhood Gas Well**

**Water Use and Conservation**

**Safety and Operation**

### **Exhibitor Move-Out: Friday, November 13 6:30 p.m. – 12:00 a.m.**

# HAYNESVILLE SHALE EXPO



## 2009 Sponsor Opportunities:

### Presenting Sponsor \$25,000

Total Available: 0

- Receives logo recognition on all advanced publicity, collateral materials, website and signage
- Complimentary 20' x 20' booth in prime location at expo
- Recognition on expo welcome bags
- CEO or representative introduced at expo kickoff luncheon
- Full-page ad in Expo printed program
- Named in radio promos as a presenting sponsor
- Two reserved tables for eight at expo luncheon
- 10 complimentary reservations for expo reception
- ½ page ad in the Expo Insert published in *The Times* regional newspaper

### Exploration Sponsor \$15,000

Total Available: 5

- Receives logo recognition on select advanced publicity, collateral materials, website and signage
- Complimentary 10' x 20' booth in prime location at expo
- Recognition on expo welcome bags
- CEO or representative introduced at expo kickoff luncheon
- Reserved table for eight at expo luncheon
- 10 complimentary reservations for expo reception
- Recognition in the Expo Insert published in *The Times* regional newspaper

### Pipeline Sponsor \$6,000

Total Available: 5

- Recognition on advanced publicity, collateral materials, website and event signage
- Complimentary 10' x 20' booth in prime location at expo
- Reserved table for eight in premium location at expo kickoff luncheon
- 8 complimentary reservations for expo reception
- Recognition in the Expo Insert published in *The Times* regional newspaper

### Derrick Sponsor \$3,000

Total Available: Unlimited

- Name recognition in expo and luncheon program and website
- Complimentary 10' x 10' booth at expo
- Reserved table for eight at expo kickoff luncheon
- 8 complimentary reservations for expo reception
- Recognition in the Expo Insert published in *The Times* regional newspaper

### Drill Sponsor \$2,100

Total Available: Unlimited

- Complimentary 10' x 10' booth
- Name recognition in expo and luncheon program and website
- Reserved table for eight at expo kickoff luncheon
- 4 complimentary reservations for expo reception

### EXPO Premium Booth \$1,000

Total Available: Unlimited

- 10' x 20' booth at expo
- 4 complimentary reservations for expo reception

### EXPO Booth \$600

Total Available: Unlimited

- 10' x 10' booth at expo
- 4 complimentary reservations for expo reception

### Corporate Table at EXPO Luncheon \$750

Total Available: Unlimited

- Reserved table for eight at expo kickoff luncheon



## 2009 Commitment Form

November 12 & 13, 2009 – Shreveport Convention Center

*Return before October 26, 2009*

Presenting Sponsorship -- \$25,000

Exploration Sponsorship -- \$15,000

Pipeline Sponsorship -- \$6,000

Derrick Sponsorship -- \$3,000

Drill Sponsorship -- \$2,100

Energy Expo Prime Booth 10' x 20' -- \$1,000

Energy Expo Booth 10' x 10' -- \$600

Energy Expo Luncheon Table for 8 -- \$750

Luncheon Ticket -- \$50

Please charge \$ \_\_\_\_\_  Visa  Mastercard  AX  Discover

Card number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_ Cardholder \_\_\_\_\_

My check for \$ \_\_\_\_\_ is enclosed.

Please invoice me for \$ \_\_\_\_\_ (Please make all checks payable to the Greater Shreveport Chamber of Commerce)

Company name as it will appear on signage and in program: (Please type or print)

\_\_\_\_\_

Name of booth coordinator: \_\_\_\_\_

Company address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ ext. \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Type of business: \_\_\_\_\_

Please describe the educational information your booth will be providing and any displays within your booth:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please mail with payment, or mail/fax credit card information, by October 26, 2009 to:  
Andy Buffington, Greater Shreveport Chamber of Commerce, 400 Edwards St., Shreveport, LA 71101  
FAX: 318.677.2541 for information call 318.677.2526